

What is professional recognition?

- It's a way to formally acknowledge your achievements, experiences, and contributions in your field.
- It shows that you follow certain values and principles.
- Recognition from a respected institution, especially one with a Royal Charter, is seen as a mark of excellence.
- This mark of excellence shows your colleagues, employer and others in your professional network that you have achieved a certain standard and are a benefit to any organisation.

What are post-nominals?

- Post-nominals are letters after your name that show your qualifications or awards.
- For example, people who complete a university degree can use BSc, BA, MBA, PhD etc depending on the degree they gained.
- People might be given a professional award or certificate, such as FCFE (Fellow of Chartered Institution for Further Education) or CEng (Chartered Engineer).
- People who have been recognised for their work in the Honours Lists can use the letters MBE, OBE or CBE after their names, depending on the level of award they were given.

Why use post-nominals?


- Recognition of achievement: they show your accomplishments and raise your profile.
- Professional credibility: they demonstrate your expertise and signal your professionalism.
- Status and honour: they give you status within your industry or sector.
- Community and opportunity: they connect you with professional communities and open up opportunities.

How do I use post-nominals?

- Use them in your email signature, LinkedIn profile, business cards, and CV.
- Use them in your profile on platforms such as Teams or Zoom.
- Use them in your professional biography on your work website.

Using post-nominals on your social media profiles

You can edit your profiles on platforms such as Linked In to include your post-nominal letters after your name:



The image shows a LinkedIn profile header with a blue background. On the left is a circular profile picture placeholder with a black silhouette. To the right of the profile picture is the LinkedIn logo and an edit icon. Below the profile picture, the text reads: "Your Name" followed by a shield icon, "CAA" (circled in red), and "(He/Him)". Below this is "Your occupation / organisation", "Your location, country - Contact info", and "500 connections". A large red arrow points from the bottom right towards the "CAA" text. Below the arrow, the text "Include your post-nominals here!" is written in red cursive.